

The mission of the Regina A. Quick Center for the Arts is to create a dynamic and inclusive visual and performing arts center for the whole community that inspires intellectual curiosity, broadens perspectives, and transforms the way we see the world and how we interact with one another. The world-class programming provides corporate partners with a unique opportunity to support the diversity of the arts with over 150 shows and performances annually at the Quick Center. Additionally, Quick Center partnerships offer tremendous visibility with the approximately 40,000 patrons who walk through the Quick Center's doors each year.

# **QUICK CENTER** Sponsorship Levels & Benefits

CORPORATE PARTNER \$75,000

TWO-YEAR partnership for the 2017-2019 Quick Center for the Arts Season to include:

- · Partner for ALL Quick Center Events and Series
- · Product promotion, sampling or surveying at two events or performances
- · Eight complimentary Season tickets
- · Recognition on lobby and Café Q digital boards and rear screen in Kelley Theatre subject to event
- · Recognition for all pre & post events
- · Permanent signage in Mezzanine and Leitao Entrance Lobby
- · One corporate meet and greet with Artist of your choice
- · Invitation for two to all pre/post performance events
- · Exclusive Event invitations
- · Product promotion during June orientation or Move In Days
- · Personal introduction and/or thank you from stage

SERIES PARTNER \$20,000

Annual partnership for the 2017-2018 Quick Center for the Arts Season to include:

- · Partner for TWO Quick Center Series events
- · Product sampling or surveying at one Series event
- · Six complimentary Season tickets
- · Recognition on lobby and Café Q digital boards and rear screen in Kelley Theatre subject to event
- · Invitation for two to all pre/post Series events
- · Exclusive Event invitations
- · Product promotion during June Orientation or Move In Days

EVENT PARTNER \$10,000

Annual partnership for the 2017-2018 Quick Center for the Arts Season to include:

- · Partner for FIVE Quick Center events
- · Four complimentary Season tickets
- · Product promotion, sampling or surveying at one event
- · Recognition on lobby and Café Q digital boards and rear screen in Kelley Theatre subject to event
- · Exclusive Event invitations

## **QUICK CENTER LEADER**

\$5,000

Annual partnership for the 2017-2018 Quick Center for the Arts Season to include:

- · Partner for THREE Quick Center events
- · Four (4) complimentary tickets to each of your sponsored events (12 total)
- · Six (6) Quick Center tickets available for any performance during the Season
- · Recognition on lobby and Café Q digital boards and rear screen in Kelley Theatre subject to event

## **QUICK CENTER PATRON**

\$3,000

Annual partnership for the 2017-2018 Quick Center for the Arts Season to include:

- · Partner for TWO Quick Center events
- · Four (4) complimentary tickets to each of your events (8 total)
- · Four (4) Quick Center tickets available for any performance during the Season
- · Recognition on lobby and Café Q digital boards and rear screen in Kelley Theatre subject to event

## **QUICK CENTER ALLY**

\$1,000

Annual partnership for the 2017-2018 Quick Center for the Arts Season to include:

- · Partner for ONE Quick Center events
- · Four (4) complimentary tickets to your event
- · Two (2) Quick Center tickets available for any performance during the Season

## **QUICK CENTER** Sponsorship Levels & Benefits

#### **PROGRAMS & EVENTS**

- · Family Fun Series
- · Open VISIONS Forum Series
- · Performance Pre-Talks
- · National Theatre Live showings
- · Seasonal events and performances
- · Curricular Connections Guide
- · Missoula Summer Camps
- · Educational Intensive Programs
- · School Matinee Series
- · Global Theatre: A Performance Series
- · Arts Incubator Programs



- · Seasonal and complimentary tickets
- · Discounted rental opportunities
- · Personal meet & greet with Artists
- · Sponsor for pre/post receptions
- Logo on Quick Center Sponsorship webpage with link to company website
- · Logo on Quick Center event webpage
- Acknowledgement in Fairfield University media releases
- Inclusive listing in Seasonal Brochure delivered to 30,000 households
- Prominent display in rear screen inside Kelley Theatre and Lobby digital boards
- Product sampling and surveying during Sponsored events
- · Cross promotion with other campus properties
- · Promotion through social media outlets
- · Special event invitations







Contact:
Tracy McEvoy
Fairfield University
Director, University Sponsorships
tmcevoy@fairfield.edu
203-254-4000, x3037

Contact:
Peter Van Heerden
Fairfield University
Director, Quick Center for the Arts
pvanheerden@fairfield.edu
203-254-4000, x2630

